

WOR PROGRAM SERVICE, INC.

May 6, 1942

Mrs. Effa Manley,
c/o Newark Eagles,
71 Crawford St.,
Newark, N.J.

Dear Mrs. Manley:-

Stan Lomax, who was kind enough to contact you for me, has turned your letter of April 30th over to me.

Inasmuch as you don't feel qualified as an expert, I fear we will be unable to include you on the "JACK DEMPSEY ALL-SPORTS QUIZ", program. The only time we have not used "experts" was in the case of "Dixie Walker", and "Don Meade", whose attraction as great public favorites, we felt, compensated for their lack of general sports knowledge.

I feel terribly sorry that we cannot include you because I have glowing accounts of your personal charm and poise from Stan Lomax. Perhaps a different type of show will open up at some time on which we could bill and present you as a "Woman Personality" in the field of business and sports.

In closing, I wish to thank you for your frankness. Once or twice we have not been so fortunate with our so-called experts. I wish they had been as frank as you, so that we could have avoided some of the mistakes that have been made on our program in the past.

Sincerely yours,

Roger Bower

RE:GO

Roger Bower
JACK DEMPSEY ALL-SPORTS QUIZ

P.S. I am enclosing four tickets for the May 16th show, and do hope you can use them. If you do, trust you will come backstage to see me after the show.